

Inaugural Culture for the Planet Summit



A shared commitment for sustainability in arts and culture.

08 – 10 October 2025 · Lausanne, Switzerland

Over the course of three days, the Summit will gather Alliance members, international arts and cultural practitioners, and academic partners for workshops, strategic sessions, and networking activities

Day 3 – FRI 10 OCT

Masterclasses: From policy to practice

Held at La Grange – Centre for Arts and Sciences at the University of Lausanne (UNIL), two masterclasses are designed to offer arts and cultural professionals practical insights and tools to advance sustainability within their institutions, with livestreaming available for both sessions.

The first one introduces the **urgency of sustainability in arts and culture**, with global-to-local insights from major international networks and policy leaders. It aims to equip participants with an understanding of current frameworks, trends, and institutional responsibilities, with speakers from **ICOM SUSTAIN, Pro Helvetia, and the Santander Foundation**.

The second masterclass proposes a **hands-on case studies and successful practices** from leading international institutions that are part of the Culture for the Planet Alliance. Through peer exchange and interactive group work, participants will break into focused breakout groups – environmental, social, and governance – to discuss challenges, share insights, and identify concrete entry points for action within their own organisations. Featured institutions include **Museu de Arte de São Paul (MASP), Guggenheim Bilbao, Museo Moderno, La Monnaie De Munt Opera, M+ and The Göteborg Opera**.



La Grange

Participation is free but registration is required: <https://events.unil.ch/register/497>

Masterclass 1
Frameworks & policies
09:00–10:30

Navigating the urgency of sustainability in the arts and culture sector – frameworks and policies. Understand the evolving policy landscape at global and local levels and what it means for the arts and culture sector.

Masterclass 2
International best practices
11:00 – 13:00

International best practices – Cases of the sustainability journey in arts and cultural institutions. From strategy to concrete implementation for your own arts or cultural organisation.

Led by:

Unil.

zhaw

BRIDGE

Institutional partners:



swiss arts council
prohelvetia

Collaborating partners:

VIDY THÉÂTRE
LAUSANNE

OLYMPIC
MUSEUM

10
modac
PHOTO
ELYSEE

LA GRANGE
CENTRE / ARTS ET SCIENCES / UNIL